## INSULATED BEVERAGE HOLDER WITH TUBULAR FLIP-TOP ENCLOSURE

## ABSTRACT OF THE DISCLOSURE

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An insulated beverage holder (12) has a tubular body (14) defined by a continuously extending sidewall (36) which is enclosed on opposite ends (16, 18) by upper and lower enclosure members (30, 32). A slit (20) extends partially through a circumferentially extending periphery of the sidewall (36) to define upper and lower portions (22, 24) of the tubular body (14), wherein the upper portion (22) defines a tubular enclosure (68) for fitting over the upper end (64) of a beverage container (62) which is disposed in the lower portion (24). A hinge portion (26) of the tubular body (14) disposed adjacent to the slit (20) pivotally connects the upper portion (22) to the lower portion (24) the tubular body (14). A tab (28) extends outward of the upper portion (22) to provide a lever for pivotally moving the upper portion (22) relative to the lower portion (24).